

Presentation to Cabinet of Braintree District Museum Trust's Business Plan 2019 – 2024

**Sheila Charrington, Chairman &
Robert Rose, Museums Manager**

7.15pm Wednesday 18th December 2019

BRAINTREE DISTRICT
MUSEUMS TRUST

Museum Trust Vision

BRAINTREE DISTRICT
MUSEUMS TRUST

To preserve, promote and interpret the history of Braintree District and re-establish the Warner Textile Archive as an international design and manufacturing resource.

Braintree Museum



Warner Textile Archive



The Journey So Far

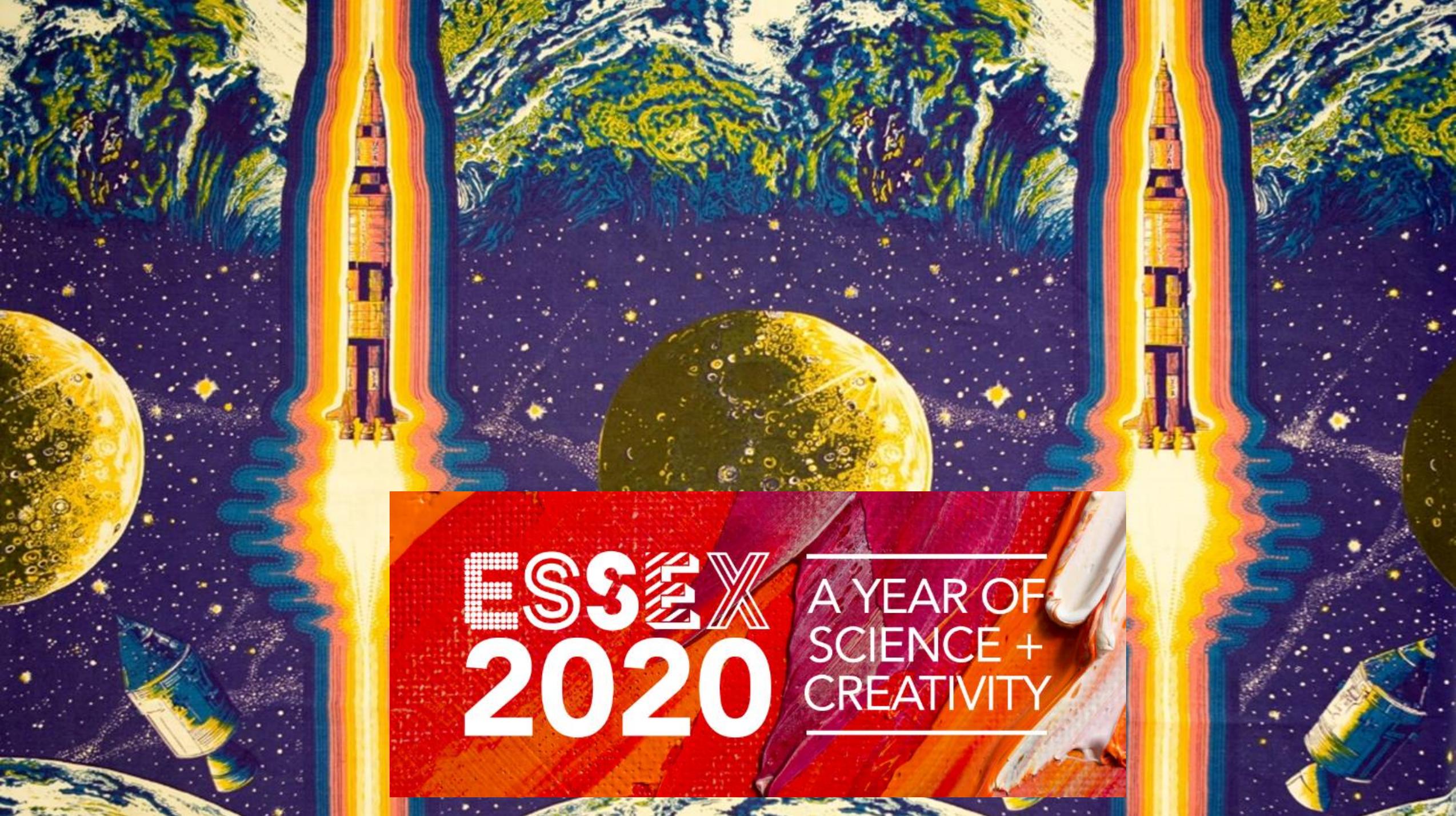
- The creation of a commercial trading company, Warner Textile Archive Trading Limited
 - Fabric sold by Claremont Furnishing Fabrics Ltd in London, Los Angeles and New York.
- In 2018 completion of the 5 year transfer from the Council to a completely independent Museum Trust:
 - Continued care of the Council's Museum Collection including archaeology, art, local history and textiles on behalf of the residents of Braintree District
 - All staff employed by the Trust
 - 17% reduction in the Council grant during the first four year rolling programme, 2018-2022.
 - New ICT systems in the Archive and Museum
 - Replacement Museum heating system
- Recruitment of new independent Trustees to the Board of the charitable company.
- New partnerships including Courtauld Institute of Art, London & SHARE Museums East

Services in partnership

- 5,515 schoolchildren participated in our education programme, a 45% increase on the previous year.
- Over 800 people visited the launch event of *Age of the Dinosaurs* exhibition at Braintree Museum.
- Joint summer trail creating synergy between Braintree Village and Braintree Town organised by the Museum.
- Over 500 visitors to the Braintree Textile Fair 2019.
- Over 2,000 local schoolchildren participated in the Braintree Big Stitch 2019 education outreach project.
- 50 Archive & Museum volunteers and 382 Friends of Braintree District Museum.
- £134,321 in external funding raised in 2018-2019.

Future Priorities 2019 - 2024

- Maintain Arts Council England Accreditation
- Deliver an exciting education, events and exhibitions programme for local community benefit
- Develop the commercial trading company
- Produce a digital catalogue of Braintree Museum and Warner Textile Archive collections.
- Redevelop Braintree Museum to provide new cultural facilities in the heart of the town for public benefit, in partnership with the Council.



ESSEX
2020

A YEAR OF
SCIENCE +
CREATIVITY

BRAINTREE MUSEUM

1 February - 31 May

COURTAULDS

Origins Innovations Family
1816 - 1982

Open: Mon - Fri 10am - 4pm

braintreemuseum.co.uk

 THE
COURTAULD
Gallery



10th Braintree Textile Fair

16th & 17th May 2020





BRAINTREE
MUSEUM



Merry
Christmas



WARNER TEXTILE
ARCHIVE